



THE IRONMAN CLAIMS NUMBER 6 TREVOR BRAZILE RECLAIMS HIS NUMBER ONE SPOT AT THE 25th ANNIVERSARY OF THE WTEC

Lazy E Arena, GUTHRIE, Okla., – The Ironman event of ProRodeo celebrated twenty-five fabulous years this weekend at the Lazy E Arena in Guthrie, Oklahoma. Trevor Brazile who had previously won 5 WTEC titles and second last year, reclaimed his "Ironman Title" by besting a field of the world's best cowboys. For two and a half decades, this one-of-a-kind event has showcased the greatest timed event cowboys competing in the most unique event in rodeo – the Wrangler Timed Event Championship.

Most fans of the Wrangler Timed Event Championship of the World leave the Lazy E Arena with programs and memories. Trevor Brazile of Decatur, Texas leaves with championships. On Sunday, the 32-year-old self-proclaimed fan extended his record WTEC title collection to six with 313.4 on 25 head. It was a dramatic win.

Brazile led by 28.1 seconds after 22 head. But then his heel loop got away from him in the next event and he dropped to third in the average at 294.1 seconds on 23 head behind two-time WTEC Champion Daniel Green of Oakdale, Calif. (269.9 on 23 head) and Josh Peek of Pueblo, Colo. (293.0 on 23 head). However, Green suffered a 60-second time in the steer wrestling. A 60-second time is used instead of a no-time at the WTEC. Peek tossed his steer in 5.3 seconds and Brazile was 7.4. So with one run left - the steer roping - Peek led Brazile by 3.2 seconds.

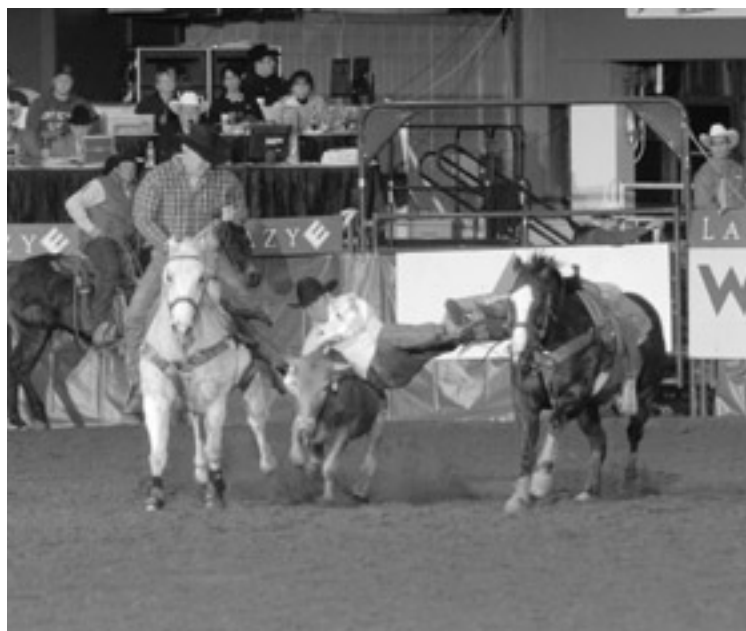
Brazile's Professional Rodeo Cowboys Association gold buckles include two in steer roping. Brazile clocked an 11.9-second run. Peek, who had to be 15-seconds or faster for the win, ran into trouble and took a 60.0-second time (a loop missed that ultimately cost him \$40,000).

In celebration of the 25th year of the prestigious WTEC, all former champions - of which there are 10 - gathered for a special recognition dinner on Saturday. When it came time for Brazile to speak, he said "I am a fan." Looking out at a room filled with gold buckle cowboys, he said, "I was watching." Whether the notes he was taking were mental or on a piece of paper, it's safely said that he studied well. Besides winning \$50,000 for the average this year, he tacked on \$6,000 for placing second in the fastest rounds with a 45.7-second showing in the second round. Bringing his total earnings at the WTEC to \$564,500.

Brazile, a six-time all-around and nine-time overall Professional Rodeo Cowboys Association World Champion, claimed a share of the lead with Green during the first run of the second round, or the sixth of 25 head. He held that until the team roping - heeling on Sunday. But he worked his way back to claim the win and dedicated it to the memory of the late Clem McSpadden, Hall of Fame Announcer and the voice of the Lazy E Arena.

Green not only earned \$25,000 for second in the average with 344.7 seconds on 25 head, but also had the fastest round with 45.5 seconds in the fourth round for \$10,000 and 50.2 seconds in the second round for sixth fastest round and \$2,000 – all totaling a weekend take of \$37,000.

Finishing third was three-time WTEC champion Jimmie Cooper, who at age 52 totaled 358.2 on 25. Cooper was the PRCA all-around World Champion in 1981. The 25th WTEC included record-breaking efforts in individual events. Cade Swor of Chico, Texas broke a 10-year-old arena record in the tie-down roping. Swor roped and tied his calf in 7.9 seconds in the fourth round breaking the 1999 mark of 8.1 seconds by Blair Burk of Durant, Okla. In the team roping - heeling, the record was 5.2 seconds set by Green in 2000. In the fourth go, PRCA World Champion Chad Masters of Clarksville, Tenn., stopped the clock in 5.1 seconds, assisted by Luke Brown on



Trevor Brazile on his way to his sixth WTEC title. Lazy E Arena/Fly Thomas Photo

Women's Rodeo Clinic An Event for Tough Enough to Wear Pink of Montana, a Breast Cancer Foundation

The inaugural Chicks n Chaps™ Women's Rodeo Clinic was held on August 8th, 2008 in Missoula, MT at the Missoula Stampede Rodeo.

170 women attended this "fun"raiser to help fight breast cancer. Women paid a fee to come into the rodeo arena before the rodeo performance that night. In exchange for their fee, they were able to spend some one on one time with top cowboys from around the state. The women were divided into 3 "stations" in the rodeo arena and volunteer cowboys helped them learn how to rope, how to ride a mechanical bull, and acclaimed stock contractor Ike Sankey spoke to the women about what goes on behind the chutes and about the rough stock.

The rodeo clinic concluded with a raffle and auction of a custom "Chicks n Chaps™" belt buckle. The "chicks" enjoyed drinks & catered food from their own private "8 Second Saloon". After the clinic, they were able to watch the Rodeo performance from private VIP Chicks n Chaps™ seating.

The event was a monumental success and raised over \$20,000 for Tough Enough to Wear Pink of Montana. It was their single largest fundraiser in the state with proceeds staying in Montana.

Chicks n Chaps™ was such a success that it has spread across the state in 2009. Not only will Missoula host the 2nd Annual event on August 14th at the Missoula Stampede, but Helena is hosting a Chicks n Chaps™ event on July 24th at the Last Chance Stampede & Great Falls will host an event on July 30th at the Big Sky ProRodeo Roundup. Other towns in Montana may be announced at a later date.

Chairman of the Missoula Stampede, Kyle Stensrud, said the Chicks n Chaps™ event greatly benefitted his rodeo. "We are always trying to attract new fans to our sport and to the Missoula Stampede, and Chicks n Chaps was a natural fit for us. The ladies had a great time rubbing elbows with our cowboys, but I think the cowboys had just as much fun, if not more. It was a great event to help show our support of the TETWP initiative."

If you would like more information on Chicks n Chaps™ go to www.chicksnchaps.org or call Shannone Hart at 406-240-5228 or Staci Flynn at 406-544-8923.



Shannone Hart and Staci Flynn at last year's event in Missoula. Photo courtesy Chicks n Chaps

the heading end. Just a few minutes later Jo Jo LeMond of Andrews, Texas froze the scoreboard clock in 4.9 seconds, with PRCA World Champion Matt Sherwood as his header. The Lazy E Arena pays a \$3,000 bonus when a contestant breaks a WTEC arena record - meaning Swor, Masters and LeMond collected \$3,000 each.

The WTEC featured twenty of the world's best cowboys in the Professional Rodeo Cowboys Association (PRCA) competing in pro rodeo's most unique event that is often referred to as "The Ironman" – it is a true test of versatility and stamina. Each contestant is required to compete in all five grueling timed events: tie-down roping, steer roping, heading, heeling and steer wrestling – over five rounds in three days. In addition to the competition, numerous special functions were held to commemorate this special anniversary event that included appearances and highlights from previous champions such as two-time WTEC Champion Leo Camarillo; 1986 Champion Mike Beers; 1990 Champion Bobby Harris and 1995 Champion Olie Smith. These great WTEC ambassadors who are now retired, joined current competing past champions for special festivities that included Brazile; four-time Champions Paul Tierney and K.C. Jones; three-time champion Jimmie Cooper; twotime champion Daniel Green; and 2005 champion Kyle Lockett. In addition to the past champions being on hand, the Lazy E Arena paid tribute to the late Clem McSpadden honoring his twenty-four years of service to the Lazy E Arena and the WTEC. The Lazy E presented Donna McSpadden and family with a "Champion" WTEC buckle with Clem's name inscribed and also presented long-time gate man Delmar Smith with a Shorty's Caboy Hattery 50X hat in tribute to McSpadden establishing the first annual Clem McSpadden Pioneer Award.

Each round of competition features excitement with the leaders changing after every run, with only seconds separating them. The champion isn't determined until the last rope is thrown, the flag is dropped and the clock has stopped. The Wrangler Timed Event Championship was developed by the Lazy E in 1985 to determine the best all-around timed event cowboy in the world – the man who could stand out in more than his specialty event, the man who

could be consistent in all five timed events. The majority of today's professional rodeo cowboys no longer compete in multiple events, but specialize in one, possibly two. This event attracts the biggest names in the rodeo industry that correlates into 39 World Championship titles, in addition to thousands of fans representing 48 states from across the country! A portion of the proceeds from the 2009 Wrangler Timed Event Championship will be donated to the National Cowboy & Western Heritage Museum in Oklahoma City. The Lazy E is proud to support this institution for western preservation!

The Wrangler Timed Event Championship is sponsored by Wrangler in conjunction with, Ariat Boots, Coors, Priefert Ranch & Rodeo Equipment, Jack Daniels, Cross Bar Gallery, Dodge, John Vance Motors, Shepler's Western Wear, Gist Silversmiths, the AQHA, Cactus Saddlery, the USTRC, Hot Heels, Clear Channel Radio, The Oklahoman, News 9, Shorty's Caboy Hattery, CSI Saddlepads, the Best Western Edmond, the Fairfield Inn & Suites – Edmond and the Lincoln Inn Express.

The 2009 Wrangler Timed Event Championship was a Lazy E Production. For more information on the Wrangler Timed Event Championship or other Lazy E events, contact the Lazy E Arena, 9600 Lazy E Drive, Guthrie, OK 73044, (405) 282-RIDE, (800) 595-RIDE or visit www.lazye.com.

Average - Final Results: 1. Trevor Brazile, Decatur, Texas 313.4 Seconds on 25 Head, \$50,000; 2. Daniel Green, Oakdale, Calif. 344.7 Seconds on 25 Head, \$25,000; 3. Jimmie Cooper, Monument, N.M. 358.2 Seconds on 25 Head, \$15,000; 4. Josh Peek, Pueblo, Colo. 358.3 Seconds on 25 Head, \$10,000; 5. Kyle Lockett, Visalia, Calif. 366.5 Seconds on 25 Head, \$7,500; 6. Beau Franzen, Sidney, Mont. 378.1 Seconds on 25 Head, \$5,000; 7. Chance Kelton, Mayer, Ariz. 400.2 Seconds on 25 Head, \$4,500; 8. Rhett Kennedy, Chowchilla, Calif. 412.1 Seconds on 25 Head, \$3,000

Fastest Rounds - Final Results: 1. Daniel Green, Oakdale, Calif. 45.5 Seconds (4th round), \$10,000; 2. Trevor Brazile, Decatur, Texas 45.7 Seconds (2nd round) \$6,000; 3. K.C. Jones, Burlington, Wyo. 47.4 Seconds (5th round) \$5,000; 4. Josh Peek, Pueblo, Colo. 48.3 Seconds (3rd round) \$4,000; 5. Steve Duhon, Sonora, Texas 48.9, Seconds (4th round) \$3,000; 6. Daniel Green, Oakdale, Calif. 50.2 Seconds (2nd round) \$2,000

Arena Record Bonuses: Cade Swor, Chico, Texas 7.9 Seconds (Tie-Down Roping), \$3,000; Chad Masters, Clarksville, Tenn. 5.1 Seconds (Heeling), \$3,000; JoJo LeMond, Andrews, Texas 4.9 Seconds (Heeling), \$3,000
\$159,000 Total Pay-Out



Top cowboys competing at the 25th Annual WTEC. Lazy E Arena/Fly Thomas Photo